

## ***Press Release***

### **Thuraya SatSleeve wins Lloyd's List Innovation Award**

*Unique device that converts an iPhone to a satellite smartphone honored at prestigious maritime awards ceremony*

DUBAI, UAE, October 30, 2013 - Thuraya Telecommunications Company, a leading Mobile Satellite Services (MSS) operator, has been named winner of the Innovation Award at the Lloyd's List Middle East and Indian Subcontinent 2013 Awards.

Thuraya won the award for the Thuraya SatSleeve, its unique satellite adaptor for the iPhone that enables maritime and offshore users to stay connected from remote locations outside of terrestrial networks with their iPhone. The award judges recognized the SatSleeve's ability to keep seafarers in touch with their loved ones as well as facilitating vital business communications for officers and crew when operating outside coverage of terrestrial networks.

In selecting Thuraya for the award, the judging panel noted: "The winner of this highly competitive award has created what has been described as the missing link in crew and business communications at sea. As such, this company has improved the quality of life for seafarers immeasurably, helping them keep in contact with their families, friends and colleagues from anywhere on the globe".

Samer Halawi, Chief Executive Officer of Thuraya said, "We are delighted to have won this award, which recognizes Thuraya's commitment to developing products and services that truly meet the needs of mobile users. Combining the innovation of Thuraya's mobile satellite products with the intuitive interface of the iPhone, the SatSleeve provides an elegant and cost effective way to keep in touch while at sea." Compatible with iPhone 4/4S and 5/5S, the Thuraya SatSleeve supports voice calls, SMS and basic data connectivity in satellite mode. Users can pre-program an SOS number into the Thuraya SatSleeve to contact a nominated first responder - a feature that works even without the iPhone connected.



The SatSleeve can be used across the Thuraya network either with a Thuraya SIM card in 140 countries or with a standard GSM SIM card available from 356 worldwide GSM operators across more than 160 countries.

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### **About Thuraya Telecommunications Company**

Thuraya Telecommunications Company is an industry leading MSS operator and a global telecommunication provider offering innovative communications solutions to a variety of sectors including energy, broadcast media, maritime, military and humanitarian NGO. Thuraya's superior network enables clear communications and uninterrupted coverage across two thirds of the globe by satellite and across the whole planet through its unique GSM roaming capabilities. The company's diverse range of technologically superior and highly reliable mobile satellite handsets and broadband devices provide ease of use, value, quality and efficiency. Thuraya remains committed to serving humanity through delivering the essential tools for optimal connectivity, never leaving anyone out of reach. Visit [www.thuraya.com](http://www.thuraya.com)

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